

**Transactional
Analysis
World
Conference**

**Johannesburg,
South Africa
7-10 August 2008**



**Cradled by Culture:
The Journey of Humankind**

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Workshops, Panels,
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Deadline: 1 December 2007

**Hosted by the
South African TA Association
together with
ITAA, EATA, & WPATA**

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Our theme relates not only to the importance of South Africa as the cradle of humankind but to the influence of culture on the thoughts, feelings, and behaviors as well as the physiological experiences of human beings. These can all be changed given the right conditions so that we can become "one" with each other and find the commonalities that enable us to live in peace and cooperation together with our neighbors from all around the globe. This will be a world conference attended by people from all the continents of the world. We are also hoping to have a large representation from South Africa and Africa. Among the senior transactional analysis people from all fields who have already committed to coming are: Richard Erskine, Trudi Newton, Pearl Drego, Servaas van Beekum, Jim Allen, Elana Leigh, Gordon Law, Bill Cornell, Abe Wagner, and Gianpiero Petriglieri. Please join them and us—to present, to take your exam, to learn, to experience our wonderful international transactional analysis community, and to be present at the first ever TA conference in AFRICA!

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www.ta2008conference.org**

ITAA Board Engages Productively in San Francisco



by Gianpiero Petriglieri

As I sit down to report on the August ITAA Board of Trustees (BOT) meeting in San Francisco, I find myself pleasantly daunted by the responsibility of articulating the meaning and depth of two remarkably productive and inspiring days of work. As is customary, I will summarize the main discussions and decisions taken. However, I find it crucial to emphasize the quality of the BOT process. In my eyes, that is as important and informative, if not more so,

than the content of our work. The atmosphere of cooperative dialogue and creative problem solving and attention to both task and process that characterized our board meetings in San Francisco truly embodied the best of transactional analysis values, theory, and methods.

We began our work with a pre-meeting in which we reflected together on the question "Why are we here?" We took turns sharing the journey that had brought us to serve on the board as well as our vision for our role and for the board as a whole. It was a powerful time that helped us transition from being a group of political representatives to being a team working together to govern and manage the ITAA on behalf of the membership. A month before, I had had the pleasure of attending part of the EATA Council meeting in Les Diablerets, Switzerland, and the presidents' meeting held there. In the latter, four global challenges were highlighted: (1) helping and encouraging younger generations of transactional analysis practitioners, (2) sustaining serious research efforts, (3) fostering dialogue with other schools of thoughts in psychology, and (4) providing support to transactional analysis communities in developing countries. We on the ITAA board kept these firmly in mind in the course of our work. We also kept firmly in mind the result of the Web-based survey of the ITAA membership conducted earlier this year. We were extremely impressed and grateful to hear opinions and sug-

"The atmosphere of cooperative dialogue and creative problem solving and attention to both task and process that characterized our board meetings truly embodied the best of TA values, theory, and methods."

gestions from over 20% of our active members. This extensive feedback served as a backbone for all our conversations and decisions.

After our pre-meeting, we moved on to revisiting the purpose, value, and strategic aims of the ITAA. Our association's purpose is to provide spaces for the global transactional analysis community, a function as unique as it is important in today's world. We are a professional community based on participation, and we focus on serving members who are interested in belonging and participating in a worldwide transactional analysis community. Our global vision and mandate serve different functions from those of national, regional, and multinational associations. We are not competitors with such groups, and we are keen on collaborating with them in

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EATA Gold Medals Awarded to Charlotte Sills and Isabelle Crespelle

by Maria Teresa Tosi and Adrienne Lee

Two EATA Gold Medals were awarded in 2007 for outstanding service to the transactional analysis community. The award was given to Charlotte Sills by Maria Teresa Tosi and to Isabelle Crespelle by Adrienne Lee during the EATA/ASAT conference in Les Diablerets, Switzerland, last July.

Charlotte Sills was introduced to transactional analysis by Petruska Clarkson in 1979, in years when, for the first time in the United Kingdom, transactional analysis was offered as a coherent psychotherapy program. Petruska's introduction had a special impact on Charlotte on both personal and professional levels. She started participating in international transactional analysis conferences and worked with many "mothers and fathers" of TA, such as Bob and Mary Goulding, Claude Steiner, Muriel James, and many others.

Charlotte brought into transactional analysis her previous training in the person-centered approach developed by Carl Rogers. So the notion of a mutual, empathic relationship was at the core of her practice of transactional analysis right from the start. Her personal research into the theory and practice of TA was further supported by others' research on the therapeutic



EATA Gold Medal Honorees Charlotte Sills and Isabelle Crespelle

relationship showing that this dimension was at the heart of therapeutic change. As a natural evolution of her interest, in the 1990s Charlotte was involved in the development of what is now called "relational transactional analysis," for which she and Helena Hargaden were awarded the Eric Berne Memorial Award by the ITAA this year. Charlotte wrote and cowrote many articles and chapters and several books, thus contributing to the spreading of transactional analysis and to its development in the world.

Charlotte's passion for the importance of relationships, especially, but not only, in the psychotherapeutic field, has had many repercussions on her work in transactional analysis institutes and associations as well. She was an original codesigner of the person-centered counseling course at Metanoia in 1985 and then head of the transactional analysis department for 16 years, retiring only this year. She was also responsible for getting the transactional analysis psychotherapy course validated as a master's degree in the mid-1990s, the first such degree in transactional analysis psychotherapy in the

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endeavors that have global significance—provided that the collaborations sustain and reinforce the ITAA's global identity.

As a global professional transactional analysis association, we have a responsibility to serve our membership, current and potential, as well as the body of transactional analysis theory and methods. Our membership consists of three main groups: transactional analysis professionals, in training or already certified; professionals who incorporate transactional analysis principles in their work; and all those who use transactional analysis in their daily lives. All three groups are important. However, they have different interests and often require different services and approaches. Given that reality, in considering the value of various possible initiatives before the board, we found it useful to consider three questions: Does it serve our membership? Is it global in nature? Does it raise the profile of transactional analysis? We used these three questions throughout our meeting as we reviewed each area of the ITAA's work.

The publications were the benefit rated highest in the membership survey. We commended the editors and the new vice president of research and innovation, Moniek Thunnissen. In the first months of her term, Moniek opened negotiations with Karnac Books—a leading specialty online bookstore—to have them carry the *Transactional Analysis Journal (TAJ)* in their catalogue and in their bookstore. We also considered a detailed proposal to make *TAJ* articles available online. Jonathan Wagner, the coordinator of the ITAA e-mail forum (where the issue had been discussed at length), kindly participat-

ed in the BOT deliberations on the matter. After seriously debating the proposal, we decided that one article from each new issue of the *TAJ* will be made freely available on the ITAA Web page. *Journal* articles published in the previous 3 years will remain a benefit for active ITAA members only. Moniek will develop a proposal for an online *TAJ* archive that will contain downloadable articles published more than 3 years before. However, the ITAA is not in a position to finance the digitalization of old articles, and several board members were concerned about copyright implications. Therefore, we will be asking authors interested in posting their *TAJ* papers in the online archives to kindly provide a digital copy of their paper(s) and a signed permission to make it freely available. More information on this will be published in coming *Scripts*.

The development of the *TAJ* archives will be part of a comprehensive review of ITAA's Web services. The board decided to invest in a new Web platform that will allow the ITAA to provide better information as well as to host virtual spaces for dialogue. Developing the new portal will be the responsibility of a BOT task force including Moniek, Gaylon Palmer, C. Suriyaprasath, and myself. We aim for the new site to go live on the opening day of the South Africa conference next August. We also approved Gaylon's request to allocate 1% of ITAA's working capital to the development of new educational material (books and videos) in the coming year. Gaylon will be supported by Anne De Graaf, Moniek, and Lorna Johnston in the selection and production of these materials.

The membership survey clearly indicated that conferences are a core element of ITAA's value proposition. We are delighted to be cosponsoring in 2008 a historical TA World Conference in Johannesburg, the first ever in Africa. We also recognized the need to look at conferences—and at ITAA's role in organizing and managing them—strategically and for the long term. A BOT task force on the topic was appointed and began working in earnest in San Francisco. We will hear more about this from John Heath, Dan Caubles, Anne, Lorna, and Gaylon in the coming year.

Training and certification was the next topic on our agenda. We acknowledged the strategic importance of the services provided by the Training and Certification Council (T&CC). We discussed the possibility and desirability of this service being reincorporated into the ITAA itself, but in keeping with current professional standards we decided that it is desirable that the two entities remain separate, although in close and constant collaboration. The T&CC service contract was renewed for 2008. In the coming year, Dan, John, and Jim Allen, together with T&CC representatives, will be reviewing the format of the contract for the future.

Suriya's excellent work as vice president of operations was acknowledged. In his first months of service he revitalized the membership committee and drafted systematic guidelines for the Eric Berne Fund for the Future (EBFF) and the scholarship grant fund. This fruitful work will continue in the coming year.

Membership has remained stable in 2006-2007, with slightly more new members joining than members leaving. It is wonderful to witness the growth in developing countries. In this context, the BOT spent time carefully considering the Talent membership scheme, which was designed many years ago to provide financial assistance to those in developing countries. Three decisions were taken. First, Talent discounts will now be offered as a scholarship. Individuals residing in Talent countries will not have to apply for it but will simply indicate when they renew their membership whether they want the discounted rate or not. In many developing countries there will be members who may wish to support the work of the ITAA by paying the full fee, and they will be offered the opportunity to do so. Second, we revised the Talent rates to bring them in line with Purchase Power Parity—an index broadly used by global institutions.



ITAA board at work in San Francisco (from left): Joaquín Granados-Rossi, Jan Grant, Diane Salters, Anne de Graaf, Claude Steiner, Günther Mohr, Dan Caubles (behind Günther), Gaylon Palmer, and Moniek Thunnissen (not shown but in attendance: Gianpiero Petriglieri, Lorna Johnston, Jim Allen, Servaas van Beekum, and Gloria Noriega)

National GDP was considered an inappropriate measure of the current wealth of a country's population. Finally, we agreed that a revision of all membership fees should be considered every 5 years.

This led us to review the state of ITAA's investment portfolio. Lorna, Ted Novey, and Ken Fogleman worked painstakingly to communicate financial information to the board in a meaningful and transparent way. This led to a consensus that we could get a better return on our investment without incurring additional risk. A three-member finance committee was appointed to work together with the investment advisors, and Lorna was elected committee chair.

Finally, we considered whether and how the BOT structure facilitates the effective pursuit of the ITAA's purpose. Several changes were suggested, which will later be put forward to the membership at large for a vote. Most importantly, we considered reducing the number of regional representatives to one from each region and to include Mexico within the scope of the South America representative for cultural reasons. Dan's excellent work in developing a regional representative job description was acknowledged, as was the work of Mohan Raj, Gloria Noriega, Joaquín Granados-Rossi, Günther Mohr, Anne De Graaf, Diane Salters, and Jan Grant in furthering the purpose of ITAA in their regions.

The BOT work, of course, is ongoing. Like all of you, I look forward to seeing the results of the initiatives I have just outlined. If any of those reported on here is of particular interest to you, please do not hesitate to contact the BOT members mentioned and offer your help. It is the generous effort, competence, and dedication of volunteering members that keeps the ITAA alive and thriving.

Finally, I would like to express our deepest gratitude to Jim Allen, Günther Mohr, Claude Steiner, and Servaas van Beekum. Each of them has served on the board for the last 6 years and contributed extensively to the development of the ITAA. While their terms end this year, their legacy will continue to inform our work far into the future.

Gianpiero Petriglieri, MD, is ITAA President and an affiliate professor of organizational behavior at INSEAD in France. He can be reached at gianpiero.petriglieri@insead.edu.

Award Nominations Sought

Eric Berne Memorial Award

Nominations Deadline:

1 December 2007

Hedges Capers Humanitarian Award Muriel James Living Principles Award Goulding Social Justice Award

Nominations Deadline:

1 January 2008

See the ITAA Web site at www.itaa-net.org or contact the ITAA office for details on making nominations for these awards.

EXAM CALENDAR

Exam	Exam Adm.	Exam Date	Location	App. Deadline
CTA EXAM	COC	16 Nov. 2007	Neustadt, Germany	1 Aug. 2007
	BOC	6 Aug. 2008	Johannesburg, S. Africa	6 May 2008
	BOC	30 Oct. 2008	Rotorua, New Zealand	30 June 2008
TSTA EXAM	BOC	6 Aug. 2008	Johannesburg, S. Africa	6 Feb. 2008
CTA Written	All Regions (Non-Europe)	Your choice	Submit to Regional Exam Coordinator after paying \$50 fee to T&C Council	Your choice
TEWs				

* COC CTA exam candidates who are doing the COC written case study must submit it no later than six months before the oral exam date. Details/application available from the COC Language Group Coordinators.

Note: Exams subject to availability of examiners/exam supervisors. BOC not responsible for expenses incurred when unavailability of examiners/exam supervisors causes exams to be canceled or postponed. To be an examiner for an ITAA/BOC exam, examiners must be at least a CTA for a CTA exam or a TSTA for a TSTA exam.

To arrange to take a BOC exam, contact the T&C Council, 2186 Rheem Dr., #B-1, Pleasanton, CA 94588-2775, USA. Note: COC people sitting for BOC exams must forward the equivalent of the EATA fee to the T & C Council office. To arrange to take a COC exam, contact your EATA Language Coordinator. Check with the EATA office or the EATA Newsletter for the name of the appropriate Language Group Coordinator. TSC Training Endorsement Workshop fee: \$450 ITAA members/\$600 non-ITAA members payable in US dollars to T&C Council, c/o the T & C Council office, 2186 Rheem Dr., #B-1, Pleasanton, CA 94588-2775, USA. COC Training Endorsement Workshop: to take a COC TEW, contact the European TEW Coordinator, c/o the EATA office.

ITAA The Script

The Newsletter of the International Transactional Analysis Association
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Display Ads

Ad Size	Rate	Width	Height
1/16 pg	\$50	2" (5cm)	3" (7.6cm)
1/8 pg	\$90	4 1/2" (11.5cm)	3" (7.6cm)
1/4 pg	\$170	4 1/2" (11.5cm)	6" (15.2cm)
3/8 pg	\$250	4 1/2" (11.5cm)	9 1/4" (23.5cm)
1/2 pg H	\$330	9 1/4" (23.5cm)	6" (15.2cm)
1/2 pg V	\$330	4 1/2" (11.5cm)	12 3/4" (32.4cm)
9/16 pg	\$370	6 3/4" (17.2cm)	9 1/4" (23.5cm)
Full pg	\$625	9 1/4" (23.5cm)	12 3/4" (32.4cm)

Deadlines for copy and advertising—first of the month prior to the month of publication. (*The Script* is not published in January, May, or September.) Deadline: 1 November for the December issue; 1 January for the January-February issue.

Note: Publication of advertising in *The Script* does not imply endorsement by the newsletter, the editor, or the ITAA.

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How Shall We Say "Happy 100th Birthday, Eric"?

by Pam Levin

How shall we celebrate Eric's 100th birthday?

This question occurred to me after hearing talk about what Eric might have done with transactional analysis had he lived longer. Then I wondered, if he had lived, how old would he be? Some simple math, and I realized he'd be 100 years old in 2010!

Knowing we had to have a fitting celebration, and that these things take time to pull together, I realized that less than 3 short years is just about enough time to plan. Since the ITAA/USATAA conference was coming up shortly, I hastily made up some flyers and handed them out at the conference asking how people thought we should celebrate.

Happily, Eric's stepchildren were at the conference, and I had the opportunity to ask them as well. Janice Berne McGee, who lives in Carmel with her husband, Bob, had some wonderful ideas: "Hold the conference at the Asilomar Conference Center in Pacific Grove, where the conferences were first held in the 1960s. They can house 350 people, and those who want more deluxe accommodations can book into Spanish Bay Inn in Pebble Beach nearby. Asilomar offers a good variety of meeting and conference rooms as well as wonderful areas outside." Bob pointed out that Eric had a favorite beach where he liked to hang out and also swam every

Sunday. He suggested, "Have a beach party at Eric's favorite spot, the River Beach in Carmel!" Janice included a lovely invitation for all of us to have "an open house at our place with his study open as well. I am sure our family would like to participate if we were invited to do so." She did indicate that family plans for possibly selling the house would, of course, influence such plans.

"I suggest we include in the celebration having 100 TA 101s around the world. That would honor Eric by spreading his message to more people who need to hear it."

Anne de Graaf from The Netherlands, a member of the ITAA Board of Trustees, shared his thoughts: "When the Berne children were at the conference, I was inspired by what Janice McGee said about how her father loved to travel the world. I think we could take that as an inspiration for our thinking about the celebration. I think we should not look back that much 'on that day.' It should not be only a nostalgic event. After Eric Berne, transactional analysis traveled the world (and the seven seas). It would be great if we could picture or paint the image of how TA traveled into the world, showing what the influence was, still is, and will be in future years. I see some multicultural transactional

analysis festival in my mind's eye or a TA world market: the global TA marketplace."

Continuing with the conference idea, Manon Plouffe from the United Kingdom wrote, "We should have a conference in Montreal, Eric's place of birth, and perhaps try and have it at McGill University."

Suggesting a conference theme, Anna Mazowiecka of England had the following to say: "Organize three open days with participation of key transactional analysis specialists dedicated to 'curing the patient in just one therapy session.' Each day would be dedicated to one ego state. Advertising would be focused on basic education of the wider public on what the Parent/Adult/Child concept is all about and attracting as many people as possible for free therapy (in preplanned, problem-focused groups). Each morning would be presentations and workshops focused on that day's featured ego state. The afternoons would offer optional problem-focused therapy groups (relationship, family, trauma, etc.). It would be important to advertise the event properly to encourage many people from different social groups to sign up for the problem-focused groups, which would be run by two therapists (mutual support in case of any unexpected problem)."

And my own idea? I suggest we include in the celebration having 100 TA 101s around the world. That would honor Eric by spreading his message to more people who need to hear it.

I also received the following message from Claude Steiner about how Eric celebrated his last birthday: "We celebrated Eric's 60th birthday at my house in Kensington, literally days before he had his heart attack. We had good 'jumping-up-and-down' music and made short speeches. The only records of that event are a picture he took of my son, Eric, which eventually appeared on the back cover of the last edition of his *Layman's Guide*, and a piece of wall (now in a box in my closet) on which he wrote, 'Everyone here is great. The Great Pyramid.' He seemed at the time to be concerned with death and with the fact that his mother had died at age 60."

So, these are the ideas I have received so far, and happily, they include something for the Child, the Adult, and the Parent, something Eric always paid attention to. Now, what do you think? How do these ideas strike you, and what other ideas do you have? How do you want to celebrate? Please let me know by emailing me at info@nourishingcompany.com.

I can see an ongoing, global beach party with conferences developing. Wouldn't that be fun? And wouldn't Eric love it?



EATA Gold Medals

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world. Later, the counseling course was validated as a bachelor's degree, thanks also to the work of her colleague Katarina Gildebrand, the then coordinator of that course. In fact, at Metanoia Charlotte facilitated the development of a wonderful team of transactional analysis teachers and supervisors who have contributed to TA theory and practice in many ways.

Charlotte was also for many years a delegate to the United Kingdom Council for Psychotherapy (UKCP) and a member of the governing board. So, she was involved in the shaping and standards of psychotherapy at a national level and one of a significant group of transactional analysts (starting with Alice Stevenson and Gordon Law) who helped to ensure that transactional analysis was fully recognized and respected at a national level in the United Kingdom.

Charlotte's contribution to the life of national and international transactional analysis organizations has been wide and creative since she became involved in the 1980s. In those years, Charlotte was a member of the Institute of Transactional Analysis (ITA) Council and vice-chair for a year. She was also a member of the training standards committee (TSC) for the United Kingdom. In the late 1990s she was cochair of ITAA's TSC and then a member of the EATA Council as one delegate from the UK, a member of the professional training and standards committee (PTSC), chair of the PTSC, a member of the executive, and a member of the Commission of Certification (COC).

As chair of the psychotherapy working group, she drew up, together with Kathi Murphy and others, the core competencies for psychotherapy. Then, with the special work group (and in consultation with European trainers from every-

where) she revised the requirements for accreditation. Furthermore, she coordinated these projects in all four fields. As chair of the PTSC, she continued with Roland Johnsson's efforts, working with the Training and Certification Council (T&CC) and the Transactional Analysis Certification Council (TACC) to create a standard handbook for worldwide training in transactional analysis. Alongside Servaas van Beekum, she liaised with the Western Pacific Association of Transactional Analysis (WPATA) to include that group in the TACC.

Charlotte is currently carrying out, with Trudi Newton, qualitative research on the pilot study for a new route toward Teaching and Supervising Transactional Analyst (TSTA) accreditation, trying to find out what is the most effective learning journey for a supervisor and a teacher.

Charlotte brings to all the groups with which she works her special way of listening to and understanding people, one that takes into account others' points of view. She communicates her pleasure in working with others, her good humor, and her respectful ethical attitude. When I asked her

what she liked most about being in EATA, she said it was the people she got to know and love. She said it has been a privilege and a pleasure to be able to live and work alongside people from so many different cultures and countries, learning so much about and from the differences.

In Le Diablerets, when she was given the Gold Medal, she said that in the EATA Council she had been "cured" of her "Hurry up" driver when 20 people of different nationalities constantly asked her to speak more slowly! She learned to take her time and to believe that her words are really important and deserve to be listened to. This is really true, Charlotte!

Maria Teresa Tosi, President of EATA

Isabelle Crespelle began her transactional analysis training with Tom Frazier in 1977 and has been active in TA and attending EATA conferences for 30 years. She served on the ITAA Board of Trustees while simultaneously being on the EATA Council and was instrumental in sustaining positive cooperative links between the two associations. She made a significant and powerful contribution to the mutual accreditation agreement with the ITAA Board of Certification (BOC) and the EATA Commission of Certification (COC) along with John Parr, Jan Hennig, and Gordon Hewitt, which then enabled the formation of the TACC. This unique agreement between the BOC and the COC ensures the worldwide consistency and recognition of transactional analysis training and accreditation.

During her 12 years on the EATA Council, Isabelle was chair of the COC and also a vice president of EATA, during which time she served on the executive committee with her integrity, fine perception, and commitment to high standards of service. Her values, dedication, and willingness to take responsibility in many areas of work for EATA—such as running special exams, attending policy meetings, and presenting at conferences—have been major gifts to our organization.

Together with her late husband, Alain, Isabelle did much to initiate and encourage transactional analysis in Hungary, running TA 101s there for more than 500 people and sponsoring three Hungarian trainees for their Certified Transactional Analyst (CTA) accreditation. She has also taught transactional analysis in Russia, Lithuania, and Tehran.

For many years, Isabelle has been EATA's representative to the European Association for Psychotherapy (EAP), and her strong promotion of transactional analysis in all committees and board meetings has given TA recognition with many national associations of psychotherapy in Europe as well as with many other modalities. She is now the chair of the European Wide Organization Committee (EWOC) and on the executive of EAP, facilitating qualified psychotherapists across Europe to get the European Certificate of Psychotherapy (ECP) and for training institutes to be accredited by EAP.

Isabelle's commitment and passion for group psychotherapy has been the focus of her work in the Ecole d'Analyse Transactionnelle in Paris, and she was responsible for developing the ITAA transactional analysis training video with Carlo Moiso on Bernean groupwork.

When I asked her what she thought was her most significant contribution to transactional analysis, Isabelle said that it was not anything that she has personally given to EATA but what she has received from EATA. And that is the full awareness and experience of what it means to be in Europe. So, we honor Isabelle Crespelle, not just an individual of loyalty and deep commitment, not just as a national representative and delegate of transactional analysis in France, but as a woman of Europe, who works for Europe, values the European frame of reference, and has Europe in her heart. Thank you, Isabelle.

Adrienne Lee, Past President of EATA

Update to TADATA 5.0

On CD, this database includes about 15,000 keywords covering the TAB, the TAJ, essentially all books on transactional analysis in English from 1947-2006, and 490 journal articles from the APA PsycINFO database. For details, see www.ita-net.org/resources/ITAAProducts.htm#software.

Update to TAJ Articles Available On Disk

Over 1600 TAJ articles from 1971-2006. Search by title, author, year or content. View or print for personal use. Only £79 including delivery. Order online at www.tajdisk.co.uk.

Robin Fryer Honored with Special James Award

by Bill Cornell

In accepting her 2007 Muriel James Living Principles Award, Gaylon Palmer (see the August 2007 *Script* for details) ended her comments by saying that she was proud to “be standing side by side and shoulder to shoulder with Robin Fryer.” She was referring to the special Muriel James Living Principles Award granted this year to *TAJ* and *Script* Managing Editor Robin Fryer for her outstanding dedication to the ITAA and her commitment to enhancing the quality of the ITAA’s publications. The award is traditionally given to an ITAA member for their exemplary, volunteer service to the ITAA and its communities of members; although Robin is not a member of the ITAA, she has worked for the association in various capacities for many years. Muriel James suggested that Robin’s service to the organization went well beyond her contracted duties and deserved special recognition from the association. Given that the 2007 conference was held in San Francisco and Robin could easily

attend, it seemed the perfect time to present her with the award. Robin’s husband and her son (the latter busily taking photos) were in attendance.

In giving the award to Robin, ITAA President Gianpiero Petriglieri, said: “It is a great honor for me to be presenting Robin with this much deserved award. She is a pillar of our community and of the ITAA. She has given an immense contribution to the development of our theory. Transactional analysis writing of the last few decades would be nowhere near as articulate and crisp without her ongoing, invisible contribution. She has also given an immense contribution to the development of transactional analysis authors. Any author who has ever written for the *TAJ* and/or *The Script* owes a personal debt of gratitude to Robin not only for her competence and warmth as an editor, but also for her curiosity, insight, and dedication to helping us fulfill our individual and collective potential. Personally, every time I work on a piece with Robin I learn about writing, about thinking, and about myself.”

Hundreds of transactional analysis authors have all learned and profited from Robin’s skill, patience, persistence, and dedication to transactional analysis and our publications. In San Francisco this was demonstrated by the enthusiastic appreciation shown by the audience for Robin’s person and her work.



Robin Fryer accepting congratulations after receiving her special James Award (from left): Sharon Massey, Fatma Torun Reid, Robin, son Sean, and husband Steve

ITAA WEBSITE:
www.ityaa-net.org

Long-Time Members Honored

Below are the names of those members who have completed 10, 25, or 30 years of membership in the ITAA. As president, I thank them on behalf of us all for their dedication and loyalty to our global transactional analysis community. It is only through the continued participation and active leadership of our members that we can move confidently into the future. I therefore salute these people as supporters and as holders of the history and wisdom of our association. I look forward to sharing the ITAA’s development with them for many years to come.

Gianpiero Petriglieri, ITAA President

30 YEARS OF MEMBERSHIP

Inger Acking
Elyn Bader
John Beahrs
Amanda Brideau
Richard B. Clarke
Isabelle Crespelle
Janice Dowson
Joseph Forbes
Maria Gilbert
Blaine Hartford
Julie Hay
Phyllis Jenkins
Leslie Kadis
Raffaella Leone Guglielmotti
Joan Lourie
Antonio Marsilii
Robert Massey
Anne-Marie Monaghan
Rickie Moore
Richard Murray
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Sharon Shallow
Tetsusuke Tada
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Hassan Qassemzadeh
Matthias Sell
Sr. Marie Bernadette
Kenji Suganuma
Miriam Toth

P. Jeganathan
Forrest Jones
Yoshinobu Kitamura
Doerte Landmann
Linn Lee
Joicy Fungchi Mean
Mani Bruce Mitchell
Kaoru Mitsuyama
Satoshi Miyagi
Yuriko Miyazaki
Sandra Mojsiewicz
Ivan Munnich
Maria Nabraday
Hisashi Nakashima
Sara Parsons
Athina Pavlou
Nileema Pereira
K. Raguraman
Claudie Ramond
Clark Reed
Leonhard Schlegel
Polona Seme-Ciglenecki
J. Shanthilakshmi
Suhith Shivanath
Richard Steinberg
Jo Stuthridge
Yoshie Takeshima
Karin Tatje
Marina Tomasevic
Sawako Toyama
Zsuzsanna Valkai
Theo van der Heijden
S. Jayne Webley

10 YEARS OF MEMBERSHIP

Mansour Bahrami
David Best
Gregory Boyce
Ya Ying Chen
Marx Christophe
Sue Davies
Rosa Maria Gross de Almeida
Alexis DiVincenti
Mica Douglas
Iris Fassbender
Katarina Gildebrand
Anne-Marie Guicquero
Guenter Hallstein
Michael Harsh
Hans George Hauser

25 YEARS OF MEMBERSHIP

Ginette Ayache-Fox
Rolf Balling

ITAA Balance Sheet December 31, 2006

ASSETS				
	ITAA	EBF	SGF	TOTAL
Bank and Investment Accounts				
Petty Cash	50.00	0.00	0.00	50.00
Checking Accounts	836.55	21,191.28	30,650.46	52,678.29
ITAA Savings	34,900.99	0.00	0.00	34,900.99
Benham Treasury Mutual Fund	0.00	48,072.71	27,867.26	75,939.97
Vanguard Index 500 Fund	168,470.11	0.00	0.00	168,470.11
Vanguard Equity Income Fund	219,295.49	90,184.78	102,807.05	412,287.32
Vanguard Morgan Growth Fund	223,082.10	0.00	0.00	223,082.10
Total Bank & Investment Accounts	646,635.24	159,448.77	161,324.77	967,408.78
Accounts Receivable				
ITAA Membership Accounts Rec	2,163.22	0.00	0.00	2,163.22
SGF Loan to ITAA	0.00	0.00	36,725.00	36,725.00
Loan to Thomas Steinert	1,013.50			1,013.50
Journal Inventory	5,838.22	0.00	0.00	5,838.22
Furniture and Equipment	19,076.65	0.00	0.00	19,076.65
Accumulated Depreciation	<17,771.85>	0.00	0.00	<17,771.85>
Misc. Prepaid Expense	275.00			275.00
Prepaid Rent	875.00	0.00	0.00	875.00
Prepaid Bulk Postage	50.00	0.00	0.00	50.00
Prepaid Postage Meter	182.32	0.00	0.00	182.32
Prepaid Insurance	1,770.43	0.00	0.00	1,770.43
Total Assets	660,107.73	159,448.77	198,049.77	1,017,606.27
LIABILITIES AND FUND BALANCES				
	ITAA	EBF	SGF	TOTAL
Accounts Payable ITAA	2,541.10	0.00	0.00	2,541.10
Note Payable to SGF	36,725.00	0.00	0.00	36,725.00
Reserve for Accrued Vacations	10,841.00	0.00	0.00	10,841.00
Deferred Membership Income	61,913.75	0.00	0.00	61,913.75
Total Liabilities	112,020.85	0.00	0.00	112,020.85
Fund Balances				
Balance Beginning of Period	532,545.50	510,083.21	182,487.29	865,116.00
Net Income-All Operations	40,469.42	0.00	0.00	40,469.42
Total Fund Balance	573,014.92	150,083.21	182,487.29	905,585.42
Total Liabilities & Fund Balance	685,035.77	150,083.21	182,487.29	1,017,606.27

Open Letter to *Script* Editor Bill Cornell

Dear Bill:

We agree more than we disagree!

First, thank you for publishing my letter "I'm Now a Cognitive Transactional Analyst, Are You?" in the 2007 July *Script* when you could have used your editorial power to reject it. And thank you even more for gracing it with your editorial response (Cornell, 2007).

In spite of the resounding "No" of your editorial, I believe that in regard to transactional analysis theory we agree more than we disagree. As a therapist, like you, I want all the theory I can learn or discover, both for my sake and the sake of my clients. So I appreciate theory that, as you say, "addresses unconscious experience and work as well as cognitive/behavioral understanding" (p. 2). In fact I, also, have written about unconscious motivation (English, 1987, 2003) and have submitted an article for the April 2008 *Transactional Analysis Journal* theme issue on the relevance of the unconscious for transactional analysis.

However, as a responsible practitioner, in working with actual clients my investigative curiosity must take a back seat to being practical and as effective as possible within realistic limits of time and cost. I believe you would agree with this. Often, "the perfect is the enemy of the good" when it comes to treatment or, to paraphrase what Berne used to say in comparing transactional analysis to interminable psychoanalysis: "Cure first and figure out why later." To illustrate, I would like to digress for a moment to describe some of my own pre-TA personal history.

I had full psychoanalytic training and 8 years of psychoanalysis with one of the Chicago Psychoanalytic Institute's top-rated analysts, who made good scholarly contributions to psychoanalytic literature. However, my writing phobia remained intractable, and problems in my marriage got worse. My analyst and I believed that I was "making progress" and that all would be well in due time. (Ah, the power of transference—or faith—and the value of ventilating displaced anger!)

I also worked as an increasingly frustrated psychoanalytic therapist, frequently complaining to colleagues and consultants that although I appeared "successful," since my patients kept coming and I had a waiting list, I felt increasingly like a psychological prostitute: charging for my time but often bored with my patients. Mostly, I failed to see sufficient changes to warrant the time and hard-earned money they spent on their therapy. (I now know that many were racketeering and glad to keep paying for "sympathetic" strokes to their rackets.)

Finally, I felt so disheartened as a therapist that I started looking for an administrative job. Just then a colleague gave me a book he had bought in California, sarcastically saying he was giving it to me instead of throwing it away because it reminded him of my unwarranted dissatisfactions with my practice. The book was *Transactional Analysis in Psychotherapy* (Berne, 1961). At the time, the book was a publishing flop, and transactional analysis was unheard of in Chicago. But this lucky coincidence radically changed my life.

Berne demonstrated both fascination with theory and consistent concern with "curing" patients in as cost-effective a manner as possible, not for the sake of abstract theory but in response to patients' own articulated needs and consciously described or manifested symptoms. Hence his emphasis on contracts, his anecdotes about "cutting the Gordian knot" in treatment, and his

insistence that we must be intelligible on a 12-year-old level, with full respect for clients' abilities to deal with issues cognitively even when they were troubled. This was permission to "partner" with clients to accomplish a common task rather than operating as a mysterious detective "expert" like most psychoanalysts of the time. (Incidentally, later Berne cured my writing phobia just like that, without bothering to figure out why it had taken hold of me. Twenty-four years later, by chance, I found out why.)

Granted, psychoanalytic practice has changed considerably since the 1960s, as many friends tell me and as evidenced by the title of the book—*Practical Psychoanalysis for Therapists and Patients* (Renik, 2006)—from which you quote. It shows that the author recommends the equivalent of treatment contracts. Good for him! It is one of many practices that Berne originated, so I am not impressed to read that a few psychoanalysts have now finally learned something that may offset the obfuscating vocabulary many of them still use.

But my current concern is not with psychoanalysts; that was Berne's competitive problem. Nowadays, they have their own troubles. They are welcome to contribute as much theory as they can to our body of knowledge, as long as in our zeal to improve what is admittedly incomplete transactional analysis theory, we ourselves do not regress to calling ourselves "transactional psychoanalysts" as some suggest (Novellino, 2003). For then Berne would turn in his grave! Nor do I want to be understood as taking a stand about controversies regarding relational transactional analysis.

Personally, it does not matter to me what we call ourselves as long as I can connect with those transactional analysis theoreticians and practitioners (like you or Novellino) who stimulate me, inform me, and contribute to our field. However, the point of my article was how we label ourselves for the general field of mental health and/or therapy. The fact is that in the United States (it may be different in other countries), educated lay persons or the broader public who have some curiosity about mental health (like potential clients, referral sources, or students) do not have the chance to know of us. Worse, college teachers, textbook editors, and editors of semiprofessional magazines never think of us as potential providers of effective short-term therapy. At best, they might lump us with psychoanalysts providing interminable therapy. If I refer to myself as a "transactional analyst" when answering a question about my occupation, it draws a blank; most people have never heard of transactional analysis and couldn't care less. On the other hand, references to "cognitive therapy" often elicit interest or curiosity and might even lead to referrals. (To call myself a psychoanalyst or a transactional psychoanalyst would elicit a respectful silence and then a change of subject.)

Even in professional circles there are few people in the present generation in the United States who have even heard a casual reference to transactional analysis, including young people who have had psychology or mental health or communications classes. Yet most people know that "cognitive therapy" is "talk therapy" that can be effective on a relatively short-term basis, so they are open to learning about it, especially if they

feel some need for themselves or relatives. You write, "I do not think that adding yet another label—"cognitive" in this case—solves anything, other than perhaps as a kind of marketing strategy" (Cornell, 2007, p. 2). Well, it is precisely for "marketing" purposes that I propose to change the name of the best form of therapy I can think of, however repugnant marketing strategies may seem to us at times when we are preoccupied with theory and quality.

There is nothing to stop us from working on theory among ourselves, for much can be changed or added to transactional analysis, especially in light of new discoveries in neurophysiology. For instance, we need to revise structural analysis as per your stimulating article "Babies, Brains and Bodies" (Cornell, 2003), and you and I have both recommended basic changes to script theory (Cornell, 1988; English, 1988). But that is different from the reality that in the United States, after it became obvious that classic psychoanalytic practice was not affordable for most people, there arose various alternative methods, such as client-centered therapy, dynamic group therapy, gestalt therapy, and also some quirky "fad" methods like rebirthing, which died out.

Simultaneously, three therapists—Beck, Ellis, and Berne—emerged out of the psychoanalytic fold, not to deny the unconscious (for even advertisers know about and exploit subliminal perceptions) or the impact of childhood experiences, but rather to focus on finding faster, cost-effective treatment methods usable "now." Instead of infantilizing their patients by placing them on the couch, they sought skillful techniques to enlist their patients' own cognitive abilities to affect appropriate changes in behaviors, attitudes, and, yes, even to their feelings and somatic responses. Thus, each of these men developed his own successful method for using his patients' cognitive faculties. Progressively, each proved the effectiveness of his method, especially in comparison to long-term psychoanalysis and/or the new drug therapies that have flooded the market and must still be used in severe cases of psychosis.

However, even though, as you say (and I fully agree), Berne's transactional analysis is by far the better, "more subtle and complex" (Cornell, 2007, p. 2) treatment method—for instance, in treating personality disorders—the fact is that thanks to energetic promotion by both Ellis and Beck, both of whom outlived Berne by many years, they and their increasingly large numbers of followers kept adding research data about their successes. Meanwhile, in the United States at least, transactional analysts remained cloistered in "splendid isolation," communicating principally within our own tribe. (In California, most people outside the ITAA who still remember Berne or the early popularity of transactional analysis think of it as one of the old, discredited fads of the 1960s.)

In my previous article, I speculated about the historical reasons for our isolation and consequent lack of recognition. In part these originated due to Berne's personality, his antagonism to psychoanalysts, and his short life span. I suggested that it is perhaps because we accepted Eric's episcipit to isolate ourselves in our noble ivory tower, arrogantly claiming that even though we pride ourselves on being fully comprehensible to 12-year-olds, our training is so special we will not lower ourselves to find common ground with other therapies or educational modalities, all the more so if they are popularly accepted.

Yet we must now face the "marketing reality" of this attitude. For too many years since Berne's untimely death, we have been playing "Ain't it Awful" about how transactional analysis does not have the national reputation it deserves. Why

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Life Scripts: Unconscious Relational Patterns and Psychotherapeutic Involvement

Richard Erskine, Ph.D.

**Integrative Psychotherapy
10-Day Residential Workshop**

Friday July 25 to Sunday August 3, 2008

This residential ten-day workshop will present the theory and clinical practice of Integrative Psychotherapy. The theme of the workshop will focus on life scripts, unconscious relational patterns, unconscious prereflective patterns, nonverbal communication, introjection, and physiological survival reactions. Various methods of working within a supportive regression, involved therapeutic relationship, and/or a caring body therapy will be taught and demonstrated.

This workshop is for mental health professionals who want to apply theory in clinical practice and to enhance their effectiveness through identifying aspects of contact interruption, life script, and countertransference. There will be opportunities for case consultation. I will teach, demonstrate, and elaborate on the concepts in *Beyond Emptiness: A Therapy of Contact-in-Relationship* by Richard Erskine, Janet Moursund, and Rebecca Trautmann (1999, Brunner/Mazel, ISBN 0-87630-963-5).

Cost: \$2,950 for tuition, room, meals; reservation fee: \$950 nonrefundable

Location: Kent, Connecticut (near New York City) at the Old Chestnut Inn, with spacious grounds, gardens, and swimming

For information and to register, call or write: Institute for Integrative Psychotherapy, 500 East 85th Street, New York, NY 10028, USA; 212-734-5291 (phone); * 212-879-6618 (fax); e-mail: IntegPsych@earthlink.net; Visit our Web site at: www.Integrativetherapy.com

The Institute for Integrative Psychotherapy is approved by the American Psychological Association to sponsor continuing education for psychologists and by the National Board for Certified Counselors. Other professional CE credits are also available. The Institute for Integrative Psychotherapy maintains responsibility for this program and its content.

Looking Back on Three Years as EATA President

by Adrienne Lee

My 3-year term of office as EATA President came to an end at the EATA General Assembly in July, and this gave me an opportunity to reflect on what EATA has done and valued in this time. I want to account for some of the developments in EATA and put these in the context of transactional analysis in the European and world communities. Being president certainly prompted me to let go of my national and local perspectives and investment and instead to think globally. In fact, this was one of the first things the EATA Council addressed when we ensured that the country whose delegate became the president would be permitted another delegate to represent its national association. I personally found the wider responsibility this gave me liberating and also very challenging.

“Being EATA president certainly prompted me to let go of my national and local perspective and investment and instead to think globally.”

I was lucky to be president when EATA had the financial resources and vision to make significant changes, and I know that my own passion for proactive involvement and creative experiment was liberated. I have often run workshops on abundance therapy and this reminded me of something that Ken Mellor taught me: “What you concentrate on is what you get!” These 3 years have certainly been abundant for EATA and the growth of transactional analysis in many different ways.

I also had the richness of a fabulous executive team: Maria Teresa Tosi, Nevenka Miljkovic, Eugen Hiriscu, Kaare Kristianson, Jan Hennig, and our executive secretary, Marianne Rauter. We developed a “pass the baton” way of running our meetings so that power, resources, and responsibility were shared. I think this became the parallel process for the development of the whole organization. We also changed the format of our general assembly to permit more discussion with our members. We have worked hard but with good humor and contact, mutual respect, and generosity of support. We had a good time.

In the following sections I summarize some of the things we did together with the committees



Then EATA President Adrienne Lee on the roof of the cathedral in Santiago de Compostela taking a metaperspective on global transactional analysis and adding fun and vitality to the process!

and task forces of the EATA Council. I cannot possibly name everyone who was involved in all this work and achievement but my thanks on behalf of the membership of EATA goes to all who have made their important contributions.

New Statutes and Registration in Switzerland: The work of several years has been completed on updating EATA's statutes, which were adopted in July 2006. This work, led by Jan Hennig, means that we fulfill the requirements for registration in Switzerland, which we officially achieved in 2007. This gives EATA a firmer legal status and professional standing and easier banking facilities. It will now be possible for EATA to establish credit card payment facilities.

Growing Membership and New EATA Associations: Many new associations have joined EATA over the past 3 years or are in the process of joining, including BIHOTA (Bosnia), ATAA (Armenia), IDTA (UK), and the new associations in Macedonia, Greece, Bulgaria, and Montenegro. Marina Banic, leading the European connections committee, has been encouraging this affiliation process and the growth of transactional analysis training in Eastern Europe, where nine out of the twelve Eastern European countries now have started TA training programs. With over 320 new members, EATA membership has grown to 7,146 members in 36 associations in 26 European countries. We have more than 200 new CTAs, creating a total of 1120 fully qualified transactional analysts in Europe. We have 288 endorsed PTSTAs and nearly 40 more TSTAs creating a total of 181.

TA Training and Accreditation: The new EATA *Training and Examination Handbook* was published in 2004 and is translated into several languages on the EATA Web site. The processes and procedures for professional accreditation have been clarified and updated by a team working with Charlotte Sills on PTSC for several years. The chair of PTSC was Maria Teresa Tosi, who continued to prioritize our high professional and training standards, and now that she has become EATA president, PTSC will be chaired by Sabine Klingenberg. Transactional analysis training and accreditation is flourishing in Europe. Every exam site is full, creating waiting lists for accreditation. The abundance has created some problems for Dave Spenceley, our hard-working supervising examiner, who is constantly seeking more examiners to ease the flow. Our sincere thanks go to him and all the examiners who have volunteered their time and expertise to ensure our high standards of accreditation in TA. Marco Mazzetti chairs the COC, which is committed to improving the quality of exams and their international “flavor” by sending observers to all the exam venues in Europe to exchange information, feelings, and options about examining in different countries. The COC and PTSC work closely with BOC and the TACC to ensure that our examinations and accreditation are consistent throughout the world, undoubtedly one of the major achievements of transactional analysis internationally.

A review of the TSTA accreditation has been proposed by colleagues in Germany and negotiated with the PTSC in EATA and the TACC. A research pilot study on a new TSTA format started in January 2007. The Training Endorsement Workshop (TEW) is also being developed by Matthias Sell in Europe, who launched the new format TEW in April.

New Ethics Code: The ethics committee, led with dedication and integrity by Barbara Clason, has produced a new EATA code of ethics after years of consultation with professionals from different countries in Europe. The new code emphasizes principles that guide us in our work as transactional analysts and is closely linked to the Declaration of Human Rights. It invites our professionals to think and act ethically, not to just follow a rule book. The final version was approved at the July council meeting.

The existing code of ethics is included within the new code.

The Executive Outreach Program: At the beginning of my presidency we launched the executive outreach program to ensure that we made good contact with our members. The executive committee always meets twice a year, and we decided to take our meetings to countries where a national association needed our support either to stimulate new membership, to help establish the association, or to bring EATA resources to

Laugeri and is becoming a major resource for communication in EATA, with links to national TA Web sites.

Links with EAP: EATA and transactional analysis continue to be recognized fully in the European Association of Psychotherapy (EAP). We are represented by Isabelle Crespelle, who is now on the executive of EAP. EAP ensures that not only is psychotherapy recognized as a profession in Europe, but that transactional analysts and their accreditation are fully recognized in



EATA Executive Committee during Adrienne Lee's presidency: Adrienne Lee (president), Eugen Hiriscu (vice president), Kaare Kristianson (general secretary), Maria Teresa “Resi” Tosi (then president elect and chair of PTSC), Jan Hennig (treasurer), Marianne Rauter (executive secretary), and Nevenka Miljkovic (vice president)

the association for some specific need. In 2005 we went to Prague, in 2006 we went to Helsinki, and in March 2007 we went to Madrid. Two or three members of the executive go before the meeting and run a one-day conference for the association without charging fees and help the association with costs and resources such as translation. This year in Madrid we not only ran a conference but also followed up an early initiative of John Parr's by arranging a meeting with the five Spanish transactional analysis associations to enable the three associations who are not affiliated with EATA to become members and have their training and accreditation recognized. Our next meeting, in November 2007, will be in Athens, hopefully to facilitate Greece in becoming a new national association in EATA.

The International Colloquia: Realizing that it was important to provide something important for our certified members, EATA has launched international colloquia at which developments in transactional analysis theory can be shared across our frontiers. The first colloquium, on relational transactional analysis, was organized by vice president Nevenka Miljkovic and was presented by Matthias Sell, Charlotte Sills, and Helena Hargaden in Frankfurt in November 2006. We hope these colloquia will flourish across our countries, thereby inviting international exchange of ideas and promoting multiculturalism in our perspective and our work.

Translations: It is no good having a marvelous theory and professional training processes if they cannot be understood. Open communication is a guiding principle in transactional analysis, and with so many different national languages in EATA, translation has always been our greatest challenge and a high priority. We have put major resources into translating the *Handbook* and the *EATA Newsletter* on the Web site, translating key texts, and providing robust translation at major conferences and training events.

The Web Site and Publications: Our Web site (www.eatanews.org) has been developed and expanded by Alan Sparkes and Madeline

Europe as a whole. Many of our qualified members have now received their ECP (European Certificate of Psychotherapy).

New Development Task Force: For a long time we have recognized the need for transactional analysis to be more visible in Europe and the importance of promoting proactively the recognition of TA in professional contexts in the wider community, including universities, the media, organizations, national health services, parent education, and so on. We now have a robust development task force under the leadership of Sandra Wilson that has discussed strategies and created and started some exciting special projects.

Conferences: Several years ago EATA decided to run a 3-year cycle of conference events: one year an EATA conference, the next year a trainers' meeting, and the third year joining with the ITAA for a world conference. With the growth of so many national and regional conferences, this has proved to be the most economical and successful for EATA. In 2005 in Edinburgh we ran in conjunction with ITAA, WPATA, ITA, and IDTA the biggest world conference ever, with over 800 participants. We also launched the first joint issue of the EATA/ITAA/WPATA Newsletter. Santiago De Compostela was the site for our large European trainers' meeting, and the EATA conference held in the beautiful mountains of Switzerland in July 2007 was a great success. In addition, the first conference on “TA and the Arts” was launched in Germany in January 2007 and was an exciting new outreach initiative for DGTA and EATA. We are now planning with ITAA and WPATA the next world conference in August 2008 in South Africa and the Eric Berne Centenary conferences in 2010.

Presidents' Meetings: At the major European and international conferences we introduced meetings for the presidents of national associations. These half-day meetings gave us a forum in which to share and discuss national transactional

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Members' Forum

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did we not energetically bring ourselves into the psychology mainstream: into colleges, universities, and textbooks?

Currently, some energetic USA TA Association (USATAA) members have been struggling to throw off the curse of the many manifestations of this episcrypt, for we have now lost two generations of potential students and practitioners of transactional analysis in this country. Our wonderful recent conference in San Francisco was a heartening event, thanks to much work by this relatively small group and thanks to good international attendance. As much as we tried to recruit them, we did not get sufficient young volunteers for the conference. This tells us something.

Surely, rather than just withdraw on the peak of a mountain, we want as many persons as possible to at least know of the existence of transactional analysis. My suggestion that some of us (not you, Bill, I read you loud and clear!) say we practice "cognitive transactional analysis" (CTA) like those who practice "cognitive behavior therapy" (CBT) came about with marketing in mind, as one of many efforts to promote curiosity about transactional analysis. Perhaps it is not a good idea in the long run. But at least it has generated some interest in our community and a

number of responses, mostly positive. I still think it's worth a try.

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abundance, the more we give out, the more comes back to us, and the flow of resources has continued to grow and make possible the developments that we have needed. I have never heard our wise and efficient Treasurer, Jan Hennig, ever say no to a project that needs funding, and we have received acknowledgments from our members and associations for the generous support from EATA. We have also devised new forms and simplified processes to help project leaders prepare their budgets for EATA funding.

The Future: New EATA President Maria Teresa Tosi began her 3-year term after the general assembly in Switzerland. I hope she will have the same delight that I have had in leading a European organization of excellence and vitality. I am confident that she will take EATA into the future with integrity and commitment.

Adrienne Lee can be reached at adrienne@theberne.com. The original version of this article was published in the June 2007 issue of the EATA Newsletter. It is republished here with permission.

EATA President

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analysis issues and provide an international support network for the associations and their leaders. They encourage the development of an international frame of reference that Matthias Sell put into a mission statement for us: "Think Global, Act Local!" Such presidents' meetings are now a feature of many international conferences.

Research: To increase the professionalism and international recognition of transactional analysis, we need to do more research. EATA has provided funding for four new research projects. A database for transactional analysis research worldwide is currently evolving and will be published on the EATA Web site.

Finance: EATA has good financial standing and has used money to promote all the projects just mentioned while still keeping in a healthy financial position. It seems that, in the true spirit of



Participants and staff of the Training Endorsement Workshop in San Francisco in August 2007 (from left): Kathy Laverty, Fusun Akkoyun, Jan Grant (coordinator), Mandy Lacy, Sashi Chandran (facilitator), Julie Hay (facilitator), Naoko Kidokoro Konokayama, Yoshinobu Kitamura, Yoshi Suzuki, Yuka (translator), and Yoshie Takeshima

Upcoming TAJ Theme Issues

"Trauma & Resilience"

Guest Editor: Sharon Massey & Deadline for Manuscripts: 1 January 2008



"Sexuality"

Coeditors: Bill Cornell and Carole Shadbolt & Deadline for Manuscripts: 1 July 2008

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—William Cornell, Editor



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European Region

Moniek Thunnissen, ITAA vice president of research and innovation, has been awarded the Frans Hoornaert Prize for an article about her doctoral research. The prize, named after a Belgian psychiatrist who died young, is given every two years for the best Dutch or Flemish article on inpatient psychotherapy. The article has also been accepted for publication in a Dutch journal. In addition, the €1500 that Moniek received in conjunction with her award will go toward the publication of a book of her articles entitled *Begrijpen en Veranderen: Theorie en Toepassing van de Transactionele Analyse* [To Understand and to Change: Theory and Practice in Transactional Analysis]. Congratulations, Moniek!

Pacific/Asia Region

Fredrick Boholst, PhD, writes, "The Psychological Association of the Philippines recently held its 44th annual convention on one of the islands in the southern part of the country: Tagbilaran City, Bohol—the home of the Tarsier, the smallest monkey in the world. The convention was attended by over 200 psychologists, social workers, organizational consultants, mental health professionals, and academics who enjoyed paper presentations, workshops, and plenary lectures. Aside from the paper that I presented on the posttrauma clinical presentation of victims of poisoning, I also conducted a four-hour workshop I titled "Rewriting Scripts." I

drew heavily from transactional analysis script theory, redecision therapy, constructivist therapy, and narrative therapy approaches to positive mental health. It was well received. I have been quite busy with university research in the past couple of years, thus the absence of paper submissions from me to the *TAJ*. I will resume my research contribution to TA theory within this year or the next." Fredrick is a clinical psychologist and associate professor of psychology at the University of San Carlos in Cebu City.

North American Region

Ellyn Bader and Peter Pearson were honored in the category of "Article of the Month" by Mo Bailey of Write4Good Research & Communications. That group awards businesses, individuals, and services who are "caught in the act of excellence." The article was published in a free newsletter Ellyn and Pete send out. The May Write4Good newsletter featured Ellyn and Pete as a successful example of "couples who work together" along with their tips for negotiating for couples. To see the issue in which they are featured, sign up for the Acts of Excellence eZine in the upper right corner of the page at www.write4good.com.

Jim McKenna has published his third book on people who play poker. It is titled *Beyond Traps: The Anatomy of Poker Success* and it studies what consistent winners have in common. Jim writes, "As in all my books, you don't need to be a poker player to get information about understanding yourself better at home and at work."

Marty Groder Passes Away

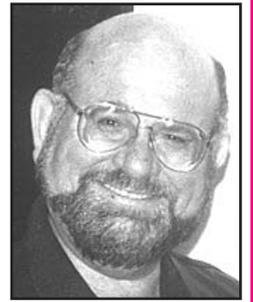
Just before going to press with this issue of *The Script*, we received the following message:

"This is a sad e-mail as well as a joyful one. If you have not already been informed, my sweet husband, Martin Gary Groder, died last night at about 6:15 PM after a long and well-fought series of battles with cancer. He slept deeply, straight through the last several weeks of his life, thanks to lots of good medication and thanks also to the help of hospice staff and many friends and relatives. The joyful part of this e-mail is that he is now released from all the battles of his life. The sad part is that he loved doing battle and now is removed from some of his favorite ones. But maybe he found himself in a new life where you get to fight for what you think is right and best. That is the hope I sent him on with.

Marty wanted to be cremated and wanted his memorial service to be about 6 weeks after his death. If you would like to take part in that service, you can find out the details from Marty's office answering machine: 919-968-1365. We will make sure the details are part of the message on the machine. No flowers, please. If you feel the need to donate in his name, he requested that you send donations to the North Carolina Nature Conservancy: <http://www.nature.org/wherewework/northamerica/states/northcarolina/>. If you know people who would want to know about Marty's death and the memorial service, please contact them for us. Our contact list is not complete.

Thank you very much, Leslie Myers."

Our condolences to Leslie and the rest of Marty's family and friends. We will publish more about him in a future issue of *The Script*.



For more information, see www.JimMcKennaPhd.com.

Nancy Porter-Steele writes, "A patient asked me for more info about discounting. I Googled 'transactional analysis discount' and got www.smpstech.com/problem0.htm, which gave the most concise, well-exemplified discussion of discounting one could imagine and one of the greatest testimonials for transactional analysis I have seen!"

Fifteen Years of TA in Organizations Training in Budapest

by Sari van Poelje

In 1993 I was still a university lecturer for the human resource science department at the University of Brabant in The Netherlands. I took my students on a summer tour to investigate the emerging economy in Hungary. We visited factories, which were deserted because most of them had been sold to Western companies, and we toured inner-city projects. I also took a chance and called the just founded Hungarian Transactional Analysis association (HATA).

My first thought was just to meet transactional analysis colleagues, but we continued to talk over dinner. Ivan Munnich, then president of the HATA, asked me to set up a transactional analysis organizational training course there. I was flattered and inspired. When I started my training as an organizational consultant in 1988, I had often found myself having to translate clinical concepts into my practice. In Hungary I wanted to set up a real organizational training program focused on coaching, management, and organizational change and to bring together the best organizational transactional analysis trainers I knew.

The first course in Hungary began in 1993 with 18 trainees. Coaching and consultancy was a new profession in Hungary, and we had to market not only the training but also the job. Erika Stern, Nelly Micholt, Servaas van Beekum, and Willem Lammers were among our first trainers. We always adapted the training fees to what people could afford. There were years in which we had two or three trainees participating on the

basis of return favors, such as giving yoga lessons or setting up outdoor training programs for the group. I even slept in youth hostels in the beginning to cut costs.

In the beginning we had a rolling program, with new people joining every year. Basically, as in other countries, I provide a 3-year training course. The first year is focused on learning transactional analysis concepts in an organizational context, the second year is dedicated to coaching skills, and the third year is about using transactional analysis for organizational change. The program is given in English with Hungarian translation. Each year consists of five 3-day modules and group projects.

The group projects are a special feature I developed in Hungary. I ask the participants to create a project in which they apply transactional analysis to a good cause or a TA (research) application for the outside world. We have had projects to create a transactional analysis discount board game and projects where participants trained waiters in restaurants to see if their tips would go up, we have published a transactional analysis children's book, and we have trained prison guards and measured prisoner satisfaction afterwards. (For more information about these projects, e-mail me at sjp.intact@planet.nl.)

In later years, John Parr, Rosemary Napper, Werner Vogelauer, Graham Barnes, and Trudi Newton all came. We have trained 15 groups now, each consisting of 12-18 people. Many of today's coaches and consultants in Budapest have gone through our training. During these years I experienced great highs, such as the



Workshop on "Leadership and Followership" in Hungary with Sari van Poelje (kneeling): How high is your tower and did you succeed in building it together?

Hungarian EATA conference, and great lows, such as the tragic death of my first transactional analysis trainee, Juli Mezei.

Today, my international training and consultancy company, INTACT, has evolved into the European Foundation for Coaching. Participants come from all over Europe to attend the organizational training program. We not only offer international transactional analysis coaching and consultancy training programs but also process communication training and B2B manager-as-coach training. We have set up a joint venture with the MBA program at the prestigious Corvinus University and are starting a specific research program with the aid of various subsidies on the effectiveness of transactional analysis coaching. On 21 May 2008 we will organize a special transactional analysis coaching and consultancy conference with all the previous trainers to celebrate our 15 years together and also to honor Juli's memory. We invite all of you

to celebrate with us! (For more information see www.intact1.com.)

The training in Budapest has formed me as an organizational Teaching and Supervising Transactional Analyst. It has taught me the virtues of patience and persistence and also the joy of seeing an idea that began 15 years ago grow into a European institution. Thank you to all the trainers who have contributed over the years and to all the trainees who have so preciousely contributed to each other and our learning!

Sari van Poelje is a Teaching and Supervising Transactional Analyst in the organizational field. She started her own company, INTACT, when she was 21 years old. In addition to running training programs and providing executive coaching, Sari has filled numerous managerial positions in multinational companies such as Shell, ASML, EMI Music, and KLM. She can be reached at sjp.intact@planet.nl.