



**VOL. 41 NO. 2  
FEBRUARY 2011**

**SPECIAL INSERT  
2011**

**World TA Conference  
in Bilbao, Spain  
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## **Starting a New Conversation**

by John Heath

**M**y first duty this month in reporting to the membership is to say “thank you.” I thank all of you who responded to the recent ballot, endorsing me as president of the ITAA. It’s a great honor to serve this association, which has meant so much to me over the years. And now I will do my best to be a worthy leader.

My overarching mission is to look for a way to articulate the role of the ITAA in the world of transactional analysis, one that is coherent, acceptable, and relevant to the network of TA organizations around the globe. The ITAA has an auspicious history, but much of its former position in the world is over. We were the first TA organization and, for a long time, the biggest. We are now relatively small. We can see this as failure or as success. It depends entirely on how the data is interpreted. My own view is that the ITAA has been hugely successful as a pioneering organization and has a great future ahead of it. We grew large and now have become smaller for very good reasons. Marco Mazzetti reminded us in *The Script* as recently as November that we should resist the temptation to take a depressive position on the matter of reduced membership numbers. I thank him for his views and I certainly agree with him.

Many serious-minded colleagues all over the world have taken up the work of promoting transactional analysis and fashioning it to suit particular professional and cultural niches. That has included



John Heath is ITAA President. He can be reached at [johnheath@itaa-net.org](mailto:johnheath@itaa-net.org).

the founding of a whole family of organizations at regional, national, and international levels. These organizations can represent the professional interests of their members in a way that the ITAA could never do as effectively. The ITAA can celebrate and support the work of other TA organizations, even those that are now bigger and richer than us. We have a different task from them.

In very broad terms, I see the job of the ITAA as to advocate for and support the development and evolution of transactional analysis theory and methodology. The central task of the national and regional associations is to advocate for transactional analysis as a professional activity. This is an important difference.

TA is a collection of ideas, principles, and techniques. TA has also now become a profession (or a series of related professions) in which those ideas are applied for particular purposes (mostly the development and growth of individuals, groups, and organizations). I am drawing attention to a crucial line of differentiation here between knowledge in its pure form and knowledge in its applied form. Medical science, for instance, is a collection of ideas—a science. It is also an application of that science for particular

purposes (mostly the promotion of or the return to health of individuals and communities). There are clear lines of demarcation in medicine between theory and professional application and different membership bodies to represent and regulate the two activities. I think we need to get much clearer about this in the world of TA.

In transactional analysis our body of ideas is a humanistic psychology. As a psychologist myself, I feel entitled to say with some authority that it is a uniquely broad and robust theory. In its applied form, it is doing very well in several fields and many widely diverse cultural settings. Those of us who attended the 2010 conference in Montreal will remember the stunning keynote speech given by Ian Stewart and Vann Joines in which they reminded us eloquently of this. On the professional front, the struggle is over, they told us, and the battle is won. Transactional analysis can hold its head up as a tried and tested psychological method. In testament to that, we can see that there are many flourishing organizations around the world now that are dedicated to representing and regulating TA as a professional application.

In its pure form, however, as a body of knowledge, transactional analysis can struggle to maintain coherence. The theory is constantly in danger of fragmenting. Almost as soon as Berne had formed his ideas into a recognizable theory, there were separate schools developing. The tendency to factionalize is certainly not new nor, indeed, is it exclusive to TA. Different points of view and different theoretical emphases are, of course, inevitable and to be welcomed as part of ongoing debate and the stimulus to progress. But it would be a tragic loss, I think, if we were to lose the sense of what unites us. Transactional analysis would be at risk of dissolving back

into the substructures of psychological thought from which Eric Berne worked so hard to differentiate it. In my view, it is the primary task of the ITAA to see that this does not happen. We must do this by acting as an intelligent scientific community.

We have a number of assets at our disposal in the form of the *Transactional Analysis Journal*, our conference tradition, and our developing website. It is no coincidence that these are the aspects of our business as an organization that the board of trustees has chosen to concentrate on.

Perhaps our key asset right now is our academic journal. It is certainly what most people tell me they join the ITAA for. In the *TAJ*, no particular school of thought is favored over any other, and yet academic rigor is required. In the best traditions of academic writing, assertions must be justified either by supporting references or by empirical data or both. It is in no one's interest to relax those standards. The way to go is to help aspiring authors to meet them, and I know that the editorial team works hard to do this. Their work is discreet and extensive. We owe a massive debt of gratitude to our colleagues involved in the production of the *Transactional Analysis Journal*. They do so much to ensure that transactional analysis continues as a respected theoretical model.

I realize as I put these thoughts together for publication that I am writing from a particularly European perspective. My national and European TA organizations, between them, provide the route to registration in my country as a psychotherapist with a recognized qualification. I feel well looked after as a professional practitioner. This is not necessarily the case all over the world. I would like it to be and am strongly of the opinion that the way to ensure this is

to advocate for the formation of effective national groups and affiliations between neighboring nations. That way, professional representation and regulation will remain most responsive to local requirements. A vibrant ITAA can be of most value in the wider world of psychological theory if we stand separate from but alongside the issues of professional recognition for transactional analysis. We can support that work, but it is primarily for others to carry it through. Our job in the ITAA is to concentrate on being an effective community of TA thinkers.

To be a good TA thinker you don't need to have a TA qualification. The founding members of the ITAA community (including Berne himself, of course) had no TA qualification; such a thing did not exist then. They were already practitioners in their professional fields and became interested in the body of ideas that Berne put together. I would like to see the ITAA become attractive once again to such individuals as well as to those whose professional status has been achieved through TA itself and to the students of TA training programs.

The barometer of our success as an organization does not, for me, rest in the size of the membership list. We do need to recruit new people. That is not principally because we need to expand, but because we will otherwise all grow old together and eventually die off. New people will ensure a future for the organization beyond the current generation.

Anyone interested in thinking about TA as a theory and methodology, or in thinking about human affairs using TA as the working language, is welcome in the ITAA. Our success lies in the liveliness, clarity, and perspicacity of the conversation we can have together. That is the aspiration to which I shall dedicate my leadership. 

**The South Asian Association of Transactional Analysts (SAATA)** organized the 2011 multilevel training (MLT) on 8-9 January. It was attended by over 60 trainees, two CTAs, nine PTSTAs, and four TSTAs. The MLT was introduced to India by Charlotte Daellenbach of New Zealand and Elana Leigh of Australia back in 2001. Ever since, trainees and trainers of all levels come together once a year to participate in the sessions and witness TA training characterized by several levels of teaching and supervision. The theme of this year's MLT was "Life Script in the Asian Context," which opened avenues to discuss and develop the theory of scripts within the specific cultural context of Asia.

The uniqueness of the MLT way of training is that several activities are packed within a span of two days, and participants can all learn at their levels. MLT 2011 included two plenary presentations on life scripts, three TSTA mock exams, four small group sessions for multilevel training and supervision, and a closing plenary to review and process our experiences. The event was efficiently organized by Annie Cariapa of Spanda Foundation and Chitra Ravi of Seed Therapy Centre, Bangalore.

One of the highlights of the MLT was the inaugural **Eric Berne Centenary Memorial Endowment Lecture** on Saturday night. The speaker was Professor H. R. Nagendra, Ph.D., Vice Chancellor of the yoga university SVYASA (Swami Vivekananda Yoga Anusandhana Sansthana) and President of the

Vivekananda Yoga Research Foundation in Bangalore. His speech was titled "Global Health: A Holistic Approach."

To say that Bangalore was filled with statistics galore would not overstate what the participants of the 2011 MLT experienced on that eventful Saturday evening. Presented as it was in the context of the MLT theme of the "Significance of Life Script in the Asian Context," the wise, unassuming genius called Dr. Nagendra, with characteristic ease, put up figure after figure about the extensive research he initiated and has now nurtured for over 35 years at SVYASA. It was a great pleasure to introduce this legend, who gave scientific credence to the age-old system of Indian wisdom of yoga. It is interesting to consider whether there was a parallel process with what some of us in the TA community currently experience, that is, the struggle to develop research and statistics to provide necessary and well-deserved scientific credence to transactional analysis today.

The lecture gave MLT participants—most of whom were advanced TA trainees—a truly holistic view on the concept of health from an Indian perspective. (SVYASA is the wing of the Vivekananda Kendra that deals with yoga therapy and research. For more details about Dr. Nagendra's work, see the SVYASA website at [www.svyasa.org](http://www.svyasa.org).)

There was also a trainers' meeting on 7 January and a BOC exam dur-



Participants from the 2011 multilevel training in Bangalore, India



Successful CTA-P examinee A. Geethan is celebrated during the multilevel training (front row, from left) Susan George, Annie Cariapa (MLT organizer, examiner), Diane Salters (examiner), A. Geethan (examinee), Chitra Ravi (MLT organizer, examiner), Rosemary Napper (examiner); (back row, from left): T. S. Radhakrishnan, Dr. H. R. Nagendra (Eric Berne Endowment lecturer), and P. K. Saru (exam supervisor).



Dr. H. R. Nagendra delivering the first Eric Berne Endowment lecture

ing which A. Geethan passed his CTA-P exam.

The 2012 MLT will be held 7-8 January in Chennai. All are welcome!

### **The Spanish Association**

**APPHAT** held a national TA conference at Valladolid, Spain, on 5-7 November with the theme “TA in the Third Millennium: Creative Solutions to Emergent Problems.” The organizer was Dr. José Manuel Martínez, psychiatrist and TSTA (psychotherapy), with the help of an enthusiastic group of Spanish transactional analysts. The conference was opened by Sabine Klingenberg, EATA President, and Concha de Diego, APPHAT President. Sabine gave a presentation about the training criteria in EATA and the new perspectives to train TSTAs as an example of facing emerging needs in the training of future trainers. The conference was a great success for all participants and for the TA community of APPHAT. There were 41 presenters making keynote speeches, taking part in roundtables, and leading workshops in all fields of transactional analysis: psychotherapy, counseling, education, and organizations. There were 105 attendees from all over Spain who exchanged ideas and experiences and built a warm atmosphere inspiring new ways of using transactional analysis to face third millennium challenges in our world. The gala dinner offered a time to dance and listen to music played by a wonderful local jazz band. Before the conference there was a meeting in Valladolid of the organizing committee for the next World Conference sponsored by EATA, ITAA, and ATAA with the Spanish Association APPHAT. During the APPHAT conference there was also in Madrid a meeting of the EATA executive committee. Many

thanks to EATA President Sabine Klingenberg, EATA Past President Maria Teresa Tosi, and Nicoleta

Gheorghe from the EATA Executive for their presence at and support for the APPHAT Conference. 



*APPHAT organizing committee meeting (front from left) Margarita Soltero, Isidora Enrique, Begoña Becoechea, Angel Martínez, Carmen Herrezuelo, Maite Arenillas, Félix Pola, and Rocío Gil; (from left in back): José Antonio Alonso, Sara Mongil, José M. Martínez (President of the Organizing Committee) and Blanca Fernández.*



*APPHAT members celebrating at conference (from left): Félix Pola, Rocío Gil, Camen Herrezuelo, Isidora Enrique, Blanca Fernández, José M. Martínez (organizer), unknown, Amaia Máuriz-Etxabe. Behind José is Angela Martínez.*

## **San Antonio Exams**

There will be CTA exams on 26-27 October 2011 in San Antonio, Texas, just prior to the USATAA Conference. The deadline for applying for these exams is 26 July 2011. For details, visit [www.ta-trainingandcertification.net](http://www.ta-trainingandcertification.net) or email [admin@ta-trainingandcertification.net](mailto:admin@ta-trainingandcertification.net). We regret omitting these exam dates from the exam calendar published in the January *Script*.

## Call for ITAA Board Nominations

The following positions are open for nominations. **Deadline: 31 May 2011.**

**Officers** (nominations allowed from any region and elected at large by all ITAA voting members)

- Vice President Development (2012-2014)
- Secretary (2012-2014)

**Regional Trustees** (nomination and election only by members of the region)

- Australasia (2012-2014)
- Asia/India (2012-2014)

Nominations require the name and consent signature of the nominee

(it may be yourself), the name of the person making the nomination, and the name of the person seconding the nomination. To be eligible for nomination, trustees may not have already served two consecutive terms of office in any position on the board. Position statements (charters) that describe the function and selection criteria for each of the officer positions are available from the ITAA office or in the Guidelines (part of the official documentation) on the ITAA website at [www.itaanet.org](http://www.itaanet.org). Nominees are encouraged to read and understand these before accepting nomination.

Send nominations to ITAA Nominations Committee Chair Sumithra Sharatkumar at [sumithrask@gmail.com](mailto:sumithrask@gmail.com).

Those who accept nomination to the above positions must email a written statement and digital photo to the nominations committee chair as

soon as possible and no later than the 31 May deadline. Statements should be a maximum of 250 words.

## New Nominations Committee Chair

We are pleased to announce that Sumithra Sharatkumar has agreed to assume the position of chair of the ITAA Nominations Committee beginning immediately. She will be taking care of the duties related to the 2011 nominations process for open positions on the ITAA Board of Trustees. Please see the information about nominations elsewhere on this page and send your nominations to Sumithra no later than 31 May 2011. In an upcoming *Script* we will introduce Sumithra in more detail.

### the SCRIPT

Newsletter of the International Transactional Analysis Association  
 2186 Rheem Dr., #B-1  
 Pleasanton, CA 94588-2775, USA  
 Phone: 925-600-8110; Fax: 925-600-8112  
 Email: [itaanet.org](mailto:itaanet.org)  
 Website: [www.itaanet.org](http://www.itaanet.org)

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**Advertising:** Sixth page: \$100, third page: \$200, half page: \$300, full page: \$400. Publication of advertising in *The Script* does not imply endorsement by the newsletter, the editor, or the ITAA.

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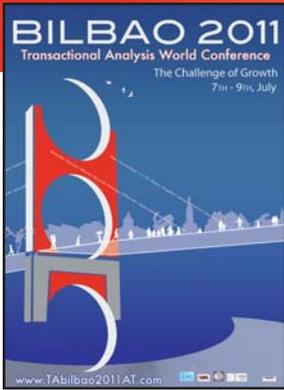
## Convenient, Affordable Couples Therapy Training

**Ellyn Bader**, Past President of the ITAA, announces her training program by Internet and telephone in your home or office.

**The Developmental Model of Couples Therapy: Integrating Attachment, Differentiation, & Neuroscience** includes 24 lessons and 12 conference calls in one year.

Visit [www.couplesinstitute.com/itaanet.org](http://www.couplesinstitute.com/itaanet.org)





# 2011 World TA Conference

## “The Challenge of Growth”

Bilbao, Spain ■ 7-9 July 2011 ■ Universidad de Deusto

Sponsored by EATA, ITAA, ATAA, and APPHAT

TEvW/TEW: 2-4 July ■ EATA Council Meeting: 6 July ■ ITAA Board Meeting: 4-5 July & the morning of 10 July

# Welcome

### Dear Colleagues:

It is a great pleasure to welcome you to the special city of Bilbao, where we hope you will feel at home for the few days we are together. We will be exploring the common challenge that we, as transactional analysis professionals, and especially as individuals, face time and again in our lives: “The Challenge of Growth.” This goes hand in hand with the challenge to support and accept the growth of the people for whom we care and with whom we work. Throughout our lives we will find—sometimes clearly, other times more softly—the endless opportunity for and the need to learn about the constancy of growth as an opportunity and fact.

The entire organizational team of the Asociación de Profesionales de la Psicología Humanista y Análisis Transaccional (APPHAT), President Doña Concha de Diego, and I want to make you feel welcome and to take this opportunity to exchange knowledge, to reflect on theories, and to become involved in collegial discussions regarding transactional analysis theory and practice. We hope that our city will feel like your home these few days and that you feel comfortable both at the conference and in Bilbao. We hope you will have the chance to taste our fabulous food, visit our mountains and beaches, and enjoy everything our city has to offer, from the world famous Guggenheim to the picturesque Old Town.

As we say here, “Ongi Etorri Bilbora,” meaning “Bienvenido, welcome to Bilbao” and to the challenge of growing together.

*Amaia Múriz-Etxabe,  
Bilbao 2011 Conference Chair  
Doña Concha de Diego,  
APPHAT President*

### Dear Colleagues:

The Steering Committee for the 2011 World TA Conference is pleased and proud to extend a welcome to all potential delegates. This is truly a world event, sponsored by EATA, ATAA, and ITAA in cooperation with our local hosting organization, APPHAT.

We have a wonderful venue in the city of Bilbao in the Basque region of northern Spain. We are confident that international visitors will find it an accessible, friendly, and well-resourced location. There are excellent hotels to



*Guggenheim Museum at night*

suit all budgets within easy walking distance of the conference venue.

Our conference theme is "The Challenge of Growth." This is intended to stimulate a broad-based consideration of the ups and the downs of what happens when we invite individuals, organizations, and systems to flourish, expand, and develop. All change involves at least moments of destabi-

lization. Often this brings resistance, and managing the tension between the two imperatives of moving on and staying the same is sometimes a delicate art. Becoming skillful in the demanding zone of growth is of relevance to practitioners and students in all fields of TA application, and it has been our pleasure and challenge to offer something for everyone to explore and enjoy.

We invite you to bring yourself to this World TA Conference in the spirit of the theme. We look forward to taking the faltering steps of exploration together in the best traditions of our shared transactional analysis ethos.

*Sabine Klingsberg, EATA President*  
*John Heath, ITAA President*  
*Rhae Hooper, ATAA President*  
*Nicoleta Gheorghie, EATA VP*

## 2011 World TA Conference Registration Form Bilbao, Spain ■ 7-9 July 2011

Please print or type; \* indicates sections that must be filled in.

First Name: \_\_\_\_\_  
 Last Name:\* \_\_\_\_\_  
 Street Address:\* \_\_\_\_\_  
 City:\* \_\_\_\_\_  
 State:\* \_\_\_\_\_  
 Postal Code:\* \_\_\_\_\_  
 Country:\* \_\_\_\_\_  
 Telephone:\* \_\_\_\_\_  
 Email:\* \_\_\_\_\_

### LANGUAGE

My language for the conference will be:  
 English    Spanish    Italian    French  
 For large groups with other translation needs, please contact the Technical Secty, info@tabilbao2011at.com .

### CHOOSE PAYMENT OPTION:

**Bank Transfer** to the conference account (please, send the payment receipt, indicating name and last name to the Technical Secretary). **Conference Account:** APPHAT (CONGRESO MUNDIAL AT 2011)  
 Account Number: 0182 4700 10 0201566272  
 IBAN: ES45 0182 4700 1002 0156 6272  
 SWIFT: BBVAESMMXXX

**Credit Cards.** Please fill out the form on the website at [www.tabilbao2011at.com/pdf/credit\\_card.pdf](http://www.tabilbao2011at.com/pdf/credit_card.pdf) and send it to the Technical Secretary.

### PAYMENT/REGISTRATION

	2 Jan - 1 Apr	2 Apr - 1 Jun	2 Jun - on site
Member . . . . .	<input type="checkbox"/> 365€ . . . . .	<input type="checkbox"/> 375€ . . . . .	<input type="checkbox"/> 395€
NonMember . . . . .	<input type="checkbox"/> 395€ . . . . .	<input type="checkbox"/> 405€ . . . . .	<input type="checkbox"/> 425€
Sponsoring Group* . . . . .	<input type="checkbox"/> 355€ . . . . .	<input type="checkbox"/> 375€ . . . . .	<input type="checkbox"/> 375€
Group** . . . . .	<input type="checkbox"/> 385€ . . . . .	<input type="checkbox"/> 405€ . . . . .	<input type="checkbox"/> 405€
Student*** . . . . .	<input type="checkbox"/> 250€ . . . . .	<input type="checkbox"/> 250€ . . . . .	<input type="checkbox"/> 250€
Registration Fee . . . . .			_____ €
Preconference Institute <input type="checkbox"/> 125€ . . . . .			_____ €
1st Choice _____			
Alternate _____			
TA 101 <input type="checkbox"/> 100€ . . . . .			_____ €
Saturday Gala # _____ x 65€. . . . .			_____ €
Total Amount Enclosed . . . . .			_____ €

\*A sponsoring group = ten or more members of one of the sponsoring organizations (EATA, ITAA, ATAA, or APPHAT)  
 \*\*A group = ten people who register together, regardless of whether they are members of any TA organization  
 \*\*\*Attach university certificate

### FOR FURTHER INFORMATION

Technical Secretary,  
 Bertendona 1, 3ºI, 48008 Bilbao, Spain;  
 Phone: 00 34 650 431 037 / 00 34 675 873 955;  
 Fax: 00 34 944 215 732;  
 email: [secretaria.at@tabilbao2011at.com](mailto:secretaria.at@tabilbao2011at.com) or  
[info@tabilbao2011at.com](mailto:info@tabilbao2011at.com)

**Preconference TA 101** The TA 101 will be held at the Universidad de Deusto in Bilbao on 5-6 July and will fulfill the 101 criteria in the Training Manual (revised August 2008 by EATA). It will be taught by well-known trainers, and certificates of completion will be available. Cost: 100 euros for two days; includes coffee breaks. For information and to register, please visit [www.TABilbao2011AT.com](http://www.TABilbao2011AT.com).

**Preconference Institutes** Preconference institutes will be held on 5 July at the Universidad de Deusto, with one for each of the four areas of application of transactional analysis (counseling, education, organizations, psychotherapy). We have already confirmed the participation of Jean Illsley Clarke, Nancy Porter-Steele and Curtis Steele, and Matthias Sell; one additional presenter is yet to be confirmed. Certificates of completion will be available. Cost: 125 euros. For further information and to register, please visit [www.TABilbao2011AT.com](http://www.TABilbao2011AT.com).

## Main Conference Speakers

	
José M. Martínez (Spain)	Maria Teresa Tosi (Italy)
	
Gloria Noriega (Mexico)	David Ceridano (Italy)
<b>Keynoters</b>	

	
Amaia Máuriz-Etxabe (Spain)	Richard Erskine (USA)
<b>WELCOME</b>	<b>OPENING</b>
	
Jim Allen (USA)	John Monk-Steel (UK)
<b>KEYNOTE DISCUSSANT</b>	<b>PANEL CHAIR</b>

	
Matthias Sell (Germany)	Curtis Steele (Canada)
	
Nancy Porter-Steele (Canada)	Jean Illsley Clarke (USA)
<b>Institutes</b>	

	
Günther Mohr (Germany)	Keith Tudor (New Zealand)
	
Liselotte Fassbind-Kech (Switzerland)	Mario Salvador (Spain)
<b>Symposia Keynoters</b>	

	
Sabine Klingenberg, EATA Pres (Germany)	John Heath, ITAA Pres (UK)
	
Rhae Hooper, ATAA Pres (Australia)	Concha de Diego, APPHAT Pres (Spain)
<b>Roundtable</b>	

	
Karen Pratt (S. Africa)	Charlotte Sills (UK)
	
Thomas Steinert (Germany)	Fourth Speaker  To be confirmed
<b>Symposia Leaders</b>	

# Bilbao Conference Program

	THURSDAY 7 JULY	FRIDAY 8 JULY	SATURDAY 9 JULY					
8:30		<b>Support Groups</b>	<b>Support Groups</b>					
9:00	<b>Registration</b>	<b>The Challenge of Neuroscience and Dialogue from a TA Perspective</b> with Dra. Natalia Ojeda (Spain) & James Allen (USA)	<b>Keynote Speech</b> Gloria Noriega (Mexico)					
9:30	<b>Welcome</b> Amaia Máurtiz-Etxabe (Spain)		<b>Keynote Speech</b> David Ceridano (Italy)					
10:00	<b>Opening</b> Richard G. Erskine (USA)		<table border="1"> <tr> <td><u>COUNSELING</u> Keynote Liselotte Fassbind-Kech (Switzerland)</td> <td><u>EDUCATION</u> Keynote Mario Salvador (Spain)</td> <td><u>ORGANIZATIONS</u> Keynote Günther Mohr (Germany)</td> <td><u>PSYCHOTHERAPY</u> Keynote Keith Tudor (New Zealand)</td> </tr> </table>	<u>COUNSELING</u> Keynote Liselotte Fassbind-Kech (Switzerland)	<u>EDUCATION</u> Keynote Mario Salvador (Spain)	<u>ORGANIZATIONS</u> Keynote Günther Mohr (Germany)	<u>PSYCHOTHERAPY</u> Keynote Keith Tudor (New Zealand)	<b>Workshops</b>
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11:00	<b>Keynote Speech</b> José M. Martínez (Spain) & Maria Teresa Tosi (Italy)							
11:30	<b>COFFEE BREAK</b>	<b>COFFEE BREAK</b>	<b>COFFEE BREAK</b>					
1:00	<b>Workshops</b>	<table border="1"> <tr> <td><b>Symposium</b> Speaker to be confirmed</td> <td><b>Symposium</b> Karen Pratt (South Africa)</td> <td><b>Symposium</b> Thomas Steinert (Germany)</td> <td><b>Symposium</b> Charlotte Sills (UK)</td> <td rowspan="2"><b>Workshops</b> Panel: John Monk-Steel (UK)</td> </tr> </table>	<b>Symposium</b> Speaker to be confirmed	<b>Symposium</b> Karen Pratt (South Africa)	<b>Symposium</b> Thomas Steinert (Germany)	<b>Symposium</b> Charlotte Sills (UK)	<b>Workshops</b> Panel: John Monk-Steel (UK)	<b>Workshops</b>
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3:00	<b>LUNCH BREAK</b>	<b>LUNCH BREAK</b>	<b>LUNCH BREAK</b>					
4:30	<b>Workshops</b>	<table border="1"> <tr> <td><b>Symposium</b> (continuation)</td> <td><b>Symposium</b> (continuation)</td> <td><b>Symposium</b> (continuation)</td> <td><b>Symposium</b> (continuation)</td> <td rowspan="3"><b>Workshops</b></td> </tr> </table>	<b>Symposium</b> (continuation)	<b>Symposium</b> (continuation)	<b>Symposium</b> (continuation)	<b>Symposium</b> (continuation)	<b>Workshops</b>	<b>Workshops</b>
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<b>Symposium</b> check out	<b>Symposium</b> check out	<b>Symposium</b> check out	<b>Symposium</b> check out					
5:30	<b>Panel: Symposia Conclusions</b>							
6:00	<b>SOCIAL EVENTS</b>	<b>SOCIAL EVENTS</b>	<b>SOCIAL EVENTS</b>					

## Bilbao and the Challenge of Growth

Bilbao is located on the Iberian Peninsula, in its eastern Atlantic watershed. Its impressive transportation infrastructure connects it to the rest of Europe by air, land, and sea. Bilbao is the core of a metropolitan area with more than a million inhabitants. Since its foundation, more than 700 years ago, it has been the main socioeconomic axis around which the Vizcaya region has set its modernization process in motion.

It was Don Diego López de Haro V, lord of Vizcaya, who gave the city his title in the year 1300 due to its great importance as a commercial and maritime center at the time. Toward the mid-fifteenth century, the heart of the ancient Casco Viejo (citadel) consolidated when the oldest part of the city was expanded with four new roads—hence, Siete Calles (seven roads), the name given to the historical center of Bilbao. In this area the Catedral de Santiago (Santiago Cathedral) was built. This Gothic temple is among the city's most emblematic buildings.

It was the nineteenth century, however, that would truly transform the city. Bilbao experienced unprecedented development through the exploitation of nearby mineral deposits. This helped to strengthen maritime business

and port activity. Strong iron and steel as well as ship-building industries emerged and became essential to economic development.

However, the iron and steel industry fell into a deep crisis at the end of the twentieth century. After years of financial uncertainty, Bilbao has once again become a dynamic city, focused on environmental and urban regeneration. With its lands freed from the old industrial settlements, the city is now undergoing a new physical transformation. The impressive Guggenheim Museum and the Euskalduna Palace (a conference and music center) have become the icons of the new Bilbao. (For more on Bilbao, see [www.bilbao.net/bilbaoturismo/](http://www.bilbao.net/bilbaoturismo/) )

Because of its own evolution, Bilbao serves as an excellent metaphor for our conference theme: "The Challenges of Growth."

## Customs and Traditions

Bilbao has struck a healthy balance between its deeply rooted traditions and the most updated trends, both

features strengthened by the city's consolidation as a service provider. Its gastronomic culture lies at the heart of the city's customs. Bilbao hosts many top-quality restaurants offering the best of Basque culinary art. Abundant raw materials have



*Deusto University, the conference venue*

avored Bilbao's cuisine, which has made a name for itself the world over.

## Climate

The westerly winds and the moderating influence of the sea bring mild temperatures and a temperate climate to Bilbao all year round. The average temperature is 20°C in summer, and rains are more frequent in spring and autumn.

## Venue

The 36th TA World Conference will be held at the University of Deusto, which first opened its doors in 1886. Its birth was the result of the combined concerns and cultural interests of the Basque country, which wished to have a university of its own, and of the Jesuit Fathers, who wanted to move their school of higher studies from La Guardia (Pontevedra) to a more central location. The chosen site was Bilbao, a bustling seaport and commercial city that at the time was enjoying considerable industrial growth. (For details, see [www.deusto.es/servlet/Satellite/Page/1101307572844/\\_ingl/%231101307572844/UniversidadDeusto/Page/HomeTPL](http://www.deusto.es/servlet/Satellite/Page/1101307572844/_ingl/%231101307572844/UniversidadDeusto/Page/HomeTPL) )



*Moyua Square (20 minutes walking)*



*Guggenheim Museum and Deusto University*

## Social Activities

**On Wednesday 6 July at 8 p.m.,** Bilbao local authorities will share a cup of wine with us in the “Arab Hall,” which was inspired by La Alhambra in Granada and the Mosque of Cordoba. It is a wonderful place, and many couples from Bilbao get married there.

**On Thursday 7 July at 8 p.m.,** the Opening Ceremony will be held in the world famous Guggenheim Museum, giving participants the chance to visit it.

**On Friday 8 July at 8 p.m.,** those who wish to may join small groups on a special walk in the streets of the picturesque Old Town, where we will taste the typical pintxos (small samples of elaborate dishes).

**Saturday 9 July at 8 p.m.,** the Gala Dinner will take place at the restaurant of the Euskalduna Conference Center and Concert Hall, one of the most outstanding buildings in Bilbao.



*Barrika (25 minutes by car)*

## Excursions

In addition to the scientific program, over the days of the World Conference there will also be special recreational activities, some of which are noted here:

**Bilbao:** a half-day panoramic tour of Bilbao and its Old Town and the shuttle bridge “Vizcaya” (a World Heritage site)

**Biarritz + San Sebastian:** a full-day excursion to Biarritz (including the light house, Rocher de la Vierge) and a walking tour of San Sebastian

**Gernika (Guernica) + Urdaibai (Reserve of the Biosphere):** a guided tour to the Assembly House of Gernika and a walking tour in the town; a visit to the seaside towns of Mundaka and Bermeo

**La Rioja:** a full-day excursion to Laguardia, including visiting the cellars with wine tasting and lunch in Laguardia

**Guggenheim Museum:** a guided visit to the world-famous art museum

**Tour Pintxos:** a tour of some cafes to taste different “pintxos” (tapas) and wines in Bilbao’s Old Town

All of the excursions will have an English-speaking guide.

## Hotel

Along with its privileged position in this cultural city, the Barceló Nervión Hotel also enjoys sweeping views of the Ría, the Calatrava walkway, and the spectacular Guggenheim Museum, which has become the symbol of Bilbao. The hotel is located in Midtown and close to the Old Town (gastro-nomic interest) and the Main Avenue (shopping).



*Butron Castle (25 minutes by car or public transportation)*

If you are traveling by public transport, you will find the Abando railway station (Renfe) and Metro are less than 200 meters (218 yards) from the hotel, which is also conveniently located near the bus station to the airport (12 km. away).

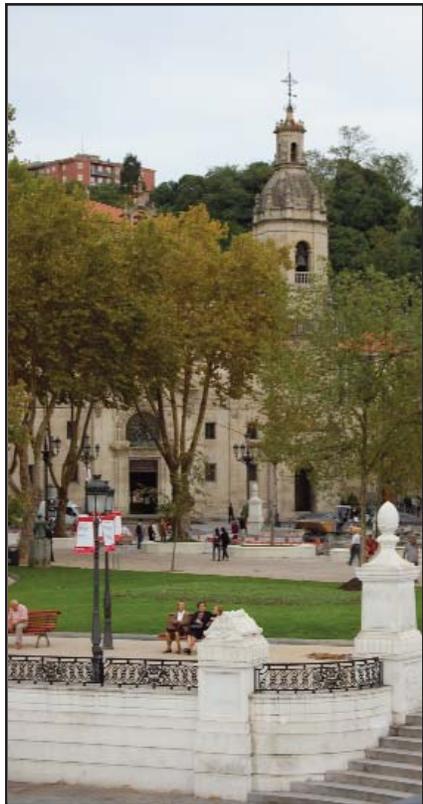
## Alternate Accommodations

### Hesperia Bilbao \*\*\*\*

Double room: 100€  
Double room/single use: 90€  
Prices per room/per night, includes breakfast  
8% tax not included  
Congress Reference: 3757131  
Contact: Usue Matesanz  
web: [www.hesperia-bilbao.es](http://www.hesperia-bilbao.es)

### Hotel Petit Palace Arana \*\*\*

Double room: 90€  
Double room/single use: 80€  
Prices per room/per night, includes breakfast  
8% tax not included  
Congress Reference: 3Congreso Mundial Análisis Transaccional  
Contact: Fernando Andrades  
web: [www.hthoteles.com](http://www.hthoteles.com)



*The Arenal and Saint Nicholas Church (25 minutes walking)*

### Hotel NH Deusto \*\*\*

Double room: 78€  
Double room/single use: 69€  
Prices per room/per night, includes breakfast  
8% tax not included  
Congress Reference: Congreso Mundial Análisis Transaccional  
Contact: Elsa Goñi  
web: [www.nh-hotels.com](http://www.nh-hotels.com)

### Hotel Abando \*\*\*\*

Double room: 93€  
Double room/single use: 79€  
Prices per room/per night, includes breakfast  
8% tax not included  
Congress Reference: Congreso Análisis Transaccional  
Contact: Marian Quintanilla  
[abando@aranzazu-hoteles.com](mailto:abando@aranzazu-hoteles.com)  
web: [www.aranzazu-hoteles.com](http://www.aranzazu-hoteles.com)

### Hotel Carlton \*\*\*\*\*

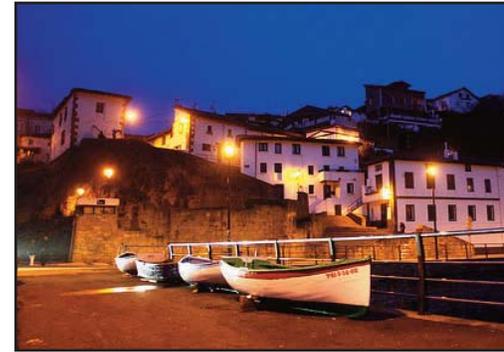
Double room: 110€  
Double room/single use: 96€  
Prices per room/per night, includes breakfast  
8% tax not included  
Congress Reference: Congreso Análisis Transaccional  
Contact: Pedro Martin  
[00.carlton@aranzazu-hoteles.com](mailto:00.carlton@aranzazu-hoteles.com)  
[www.aranzazu-hoteles.com](http://www.aranzazu-hoteles.com)

## Language

The official languages of the conference will be English and Spanish, and translation into Italian and French will be guaranteed. Please contact the technical secretary before April 15th so we can arrange appropriate translation.

## Organizers

The Asociación de Profesionales de la Psicología Humanista y Análisis Transaccional (APPHAT) was created in April 2000 by a group of professionals from different fields of human rela-



*The old fishing port of Algorta (30 minutes by subway)*

tions (clinical, organizational, human resources, education, and counseling). APPHAT's aim is to promote the practice and study of transactional analysis with special attention paid to the integrative psychotherapy approach. The association is interested in integration in a dual sense: consistently integrating aspects from different psychotherapeutic approaches that have demonstrated their efficiency (TA, gestalt, classical psychoanalysis, object relations theory, self psychology, bioenergetics, Rogerian therapy, etc.) and, on the other hand, developing techniques that help in achieving the integration of split aspects of the personality, the basis of psychic disorders.

APPHAT also guarantees the quality of the training and practice of transactional analysis and integrative psychotherapy (IP) by endorsing the training, qualifications, and membership standards established by international associations such as the ITAA, EATA, the International Integrative Psychotherapy Association, and the European Integrative Psychotherapy Association. The association is also a forum in which professionals from humanistic psychotherapy, psychoanalysis, and related disciplines can establish links with other associations, support research in our field, and watch over ethics in the practice of TA and IP in Spain.